

Outcomes Assessment Results

For Academic Year: 2010-11

Section I: Student Learning Assessment

Student Learning Assessment for <i>(Undergraduate BBA Program)</i>	
Intended Student Learning Outcomes for <i>(Program 1)</i> :	
Undergraduate	
1. To determine student's abilities in writing, group, work, quantitative analysis, problem solving, and community projects and service	
2. To determine whether students completing the baccalaureate business degree program will compare favorably in the business core subjects with those students completing a similar program nationally.	
3. To determine how students rate "quality of instruction methods used to teach business classes"	
4. To determine how students rate "quality of library resources available for their business classes and projects".	
5. To determine how students rate the "content of your classes that you took in your major"	
6. To determine how many Juniors and Seniors participated in S.I.F.E.	
7. To determine the adequacy of preparation of graduating business students to enter the job market.	
Assessment Tools for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Targets/Criteria for Direct Measures:
Undergraduate	
1. 80% scoring "good" or "better" on student portfolio	Individual Portfolio
2. Scoring equal to or better than national mean on business E.T.S. (a). 60% of students in each concentrations score in	Business ETS Test Business ETS and In-House test. 9 core subjects and 7 concentrations, 8 students.

<p>excess of national average on ETS. (b) Average score of students in each concentration exceeds class average on in-house test.</p> <p>(c) Average score in each concentration exceeds total average in that concentration.</p>		
<p>Assessment Tools for Intended Student Learning Outcomes— Indirect Measures of Student Learning:</p>	<p>Performance Targets/Criteria for Indirect Measures:</p>	
<p>1. Rating quality of instruction methods used to teach business courses at least 3.75 on the scale of 5.</p>	<p>Student Survey</p>	
<p>2. Rating quality of library resources at least 3.75 on scale of 5</p>	<p>Student Survey</p>	
<p>3. Rating content of classes in major area at least 3.75 on scale of 5</p>	<p>Student Survey</p>	
<p>4. At least 80% of Business juniors and seniors participating in S.I.F.E. for at least one year.</p>	<p>SIFE Membership Statistics</p>	
<p>5. 80% hired or accepted into graduate program 6 months after graduation.</p>	<p>Contacting graduated students</p>	
<p>Summary of Results from Implementing Direct Measures of Student Learning:</p>	<p>Performance Target Was...</p>	
	<p>Met</p>	<p>Not Met</p>
<p>Undergraduate</p>		
<p>1. (Results for Direct Measure 1)</p> <p>The intended outcome was realized. 100% scored “good” or “better”. All business students, including freshmen, are to be given a copy of the rubric so that they clearly understand the business criteria. We will continue to aim for the goal of 80%. On the 6- point scale, the average scores of each field are list below:</p> <p>Total 4.80</p>	<p>X</p>	

<p>Avg ACCT 4.83 Internati onal bus. 4.65 Magt 4.60 Market 4.90</p> <p>Besides business department specific and IACBE portfolio assessment criteria, this year business department needs to integrate the four areas of the QEP (Information technology, writing, research and critical thinking) into the business portfolio assessment. It is university common criteria for the portfolio assessment. 100% of senior business students passed QEP portfolio requirements.</p>		
<p>2. (Results for Direct Measure 2)</p> <p>In general, 4 students graduated December 2010 and 23 students graduated May 2011 and the average score is 150.22, which is 61% national percentile.</p> <p>Results of ETS MFT in Business (2010-2011): 1.Item 2010 (2010-2011school year) 2009, 2008 2007 2006 2005 2004 Departmental test mean score 150.22, 144.13, 153.6, 153, 151.7 151.7 143.8 National institutional mean score 148, 144, 152.9, 152.1, 151.6 151.6 154.1 Assessment indicator results (expected score or percentage in parenthesis)</p> <p>Accounting 43% (50%) for 2010-2011, 40% (50%), 49 (40) 58(50.3) 47.9(44.6) 49.1(44.6) 35.2(48.1)</p> <p>Economics 46% (50%) for 2010-2011, 40% (50%), 55 (85) 52 (47.6) 46.5(42.8) 44.5(42.8) 40.0(40.1)</p> <p>Management 58% (50%) for 2010-2011, 53%(50%), 50 (20) 52 (55.2) 50.6(57.1) 56.7(57.1) 50.3(52.2)</p> <p>Quantitative methods 39% (50%) for 2010-2011, 39% (50%) for 2010-2011, 38% (50%),,</p>	<p>X</p>	

49(65) 52 (46.5) 54.8(56.6) 51.2(56.6) 49.9(48.8)

Finance 39% for 2010-2011, 55% (50%), 57 (55) 61 (55.6) 39.6(36.4) 38.9(36.4) 32.8(37.8)

Marketing 50% (50%) for 2010-2011, 46%(50%), 55 (35) 43.3(46.8) 43.7(46.8) 39.8(46.9)

Legal/social aspects 53% (50%) for 2010-2011, 48%(50%), 35 (30) 50.0(49.8) 46.9(49.8) 38.4(41.1) Information System 45% (50%) for 2010-2011, 53%(50%), 58 (40) 54 (58.5)

International issues 56% (59%) for 2010-2011, 48%(50%), 58 (65) 59 (54.3) 43.5(44.3) 53.7(44.3) 38.0(44.3)

Numbers in parenthesis are national mean scores, which are also the Department's goal. 8 business students took the Business E.T.S. test in April, 2011. The aggregate mean score for all sections of the test was 148 (50%) compared to the national mean of 144 (50%). This is consistent with the previous year. We have met our goal to have ETS MFT score at least 50% of national mean. Contributing to this result is the fact that 9 of 23 students scored above 150. In total, 14 students (61% of students) scored above the national mean 148. The highest score was 170 and the lowest score was 132. For four of the nine assessment indicators, viz. management (58%), Marketing (50%), Legal and Social Environment (53%), and International Issue (56%) has exceeded national average (50%). The Department's average score 148 was equal to the national mean, 148, which is 50% of entire national population.

The result of Business Department In-House Test from 8 business students showed the grade for different business subjects: Accounting (45%), Business Finance (62%), Business Law (61%), Economics (47%), Business Ethics (37%), International Business (53%), Management (53%), Marketing (48%), Quantitative Methods (45%), Information System (60%) The total average score for entire senior class is 52%, which is higher than those of last year (46%) (2009-2010). The average score for GMAT simulation test is 40% (Verbal, 38%, Quantitative 42%).

(b) Management students did not meet the goal of exceeding the senior class

<p>average on their in-house test.</p> <p>(c) All business undergraduate students score above the class average score for their specific part of the in-house</p> <p>Action: When using class average as a goal, it will always show some group as below the average.</p> <p>Last year management students were consistently below average on (a), (b) and (c) above. This year management students (Mean=147.6) are still slightly lower than national average 148, did well with (a), (b) and (c). However, the Accounting students do perform well as compared to other majors.</p>		
<p>Summary of Results from Implementing Indirect Measures of Student Learning:</p>	<p>Performance Target Was...</p>	
	<p>Met</p>	<p>Not Met</p>
<p>Undergraduate</p>		
<p>1. <i>(Results for Indirect Measure 1)</i> Rating quality of instruction methods used to teach business courses at least 3.75 on the scale of 5. Results: Student Survey (Average of 4.30)</p>	<p>X</p>	
<p>2. <i>(Results for Indirect Measure 2)</i> Rating quality of library resources at least 3.75 on scale of 5 Results: Student Survey (Average of 4.20)</p>	<p>X</p>	
<p>3. <i>(Results for Indirect Measure 3)</i> Rating content of classes in major area at least 3.75 on scale of 5 Results: Student Survey (Average of 4.5)</p>	<p>X</p>	
<p>4. <i>(Results for Indirect Measure 4)</i> Participation in S.I.F.E. was 22% (6/27=22% as compared with 80% last year). Goal is 80%. We did not meet the goal this year. The S.I.F.E. team again won their Dallas league</p>		<p>X</p>

at the SIFE regional Competition 2011 in March of 2011.				
5. <i>(Results for Indirect Measure 5)</i> 87.5% of BBA alumni were hired or accepted into graduate program 6 months after graduation.			X	
BBA Graduates (2009-2010)				
Philippe	Michel	Join SWAU MBA Program		
Abraham	Obregon	Employed at Huguley Hospital Transportation Dept Manager		
Dessya	Palit	Employed at SDA General Conference Auditing Service		
Carolina	Prado	Employed at Korea Sam-Yuk Adventist English Learning Center		
Luiz	Poubel	Employed at		
Adriana	Guerrero	Employed in a Italian Restaurant as a Manager		
Edward	Li	Employed at China Trading Company		
Michelle	Mota	No Contact		
Jennifer E	Alvarado	Employed at a Company in Houston		
Proposed Courses of Action for Improvement in Areas for which Performance Targets Were Not Met:				
1. <i>(Course of Action 1)</i> - We will continue to aim for the goal. We have a new S.I.F.E. faculty advisor this year and will continue working on the team membership recruitment and performance. <i>Currently SIFE is an elective for various business concentrations. Business faculty may help promote SIFE program membership through class instruction, campus promotion, and scholarships.</i>				
2. <i>(Course of Action 2)</i> -				
3. <i>(Course of Action 3)</i>				
4. <i>(Course of Action 4)</i>				

Student Learning Assessment for *(Graduate MBA Program)*

Intended Student Learning Outcomes for *(Program 1)* :

Graduate MBA Program

1. To determine M.B.A. student's abilities achieved in each of the M.B.A. courses that they completed in order to graduate
2. To determine the abilities of graduating M.B.A. students to analyze a comprehensive case study that requires them to be tested on all areas covered in the M.B.A. degree program.
3. To determine the adequacy of preparation fo graduating M.B.A. students to enter the job market at a level appropriate to their academic achievements, and to determine the success of those who took the C.P.A. examinations
4. To determine how M.B.A. students rate the curriculum
5. To determine how M.B.A. studnets rate the quality of instruction they received.
6. To determine how M.B.A. students rate learning resources.

Assessment Tools for Intended Student Learning Outcomes—
Direct Measures of Student Learning:

Performance Targets/Criteria for Direct Measures:

Graduate MBA Program

- | | |
|---|---|
| 1. 80% scoring "good" or "better" on graduate portfolio | Individual Portfolio |
| 2. 75% score at least 70% on each four parts of a comprehensive case study analysis | Comprehensive case study |
| 3. 80% success in C. P. A. exam within three years | C.P.A. exam results and student contact |

Assessment Tools for Intended Student Learning Outcomes—
Indirect Measures of Student Learning:

Performance Targets/Criteria for Indirect Measures:

- | | |
|---|-------------------------|
| 1. Rating curriculum at 3.75 or above on a scale of 5 | Graduate Student Survey |
|---|-------------------------|

2. Rating instruction at 3.75 or above on a scale of 5	Graduate Student Survey	
3. Rating learning resources at 3.75 or above on a scale of 5	Graduate Student Survey	
4. 80% of students who graduated in May 2011, August 2011 or December 2010 hired within 6 months of graduation	Contacting graduated students	
Summary of Results from Implementing Direct Measures of Student Learning:		Performance Target Was...
		Met Not Met
Graduate MBA Program		
1. The information that should be in the portfolio should address and show mastering of specific objectives for each of the required M.B.A. courses. Results for Direct Measure 1: The average score of 84.25% has met the goal. The lowest score is 80.00%. 100% scoring "good" or "better" on graduate portfolio.	X	
2. We raised the goal this year from 75% of students scoring at least 70% on each parts of case analysis to be 75% scoring at least 80% on each parts of case analysis. Results for Direct Measure 2: The students in the capstone course met the 80% requirement on all parts of the case analysis except for (a) the external threats and opportunities (average score 90%). The lowest one is 81% and 100% of MBA students score at least 80%. However, two students getting "C" grades and was unable to graduate in May of 2011. We will continue to aim for the goal of 80% of each part of the case analysis.	X	
3. 80% success in C. P. A. exam within three years Results for Direct Measure 3: Two Accounting students are currently taking CPA review in the summer and will sit for their CPA exam this year.	X	
Summary of Results from Implementing Indirect Measures of Student Learning:		Performance Target Was...

	Met	Not Met		
Graduate MBA Program				
1. (Results for Indirect Measure 1) Rating curriculum at 3.75 or above on a scale of 5 Results: Graduate Student Survey (Average of 4.50)	X			
2. (Results for Indirect Measure 2) Rating instruction at 3.75 or above on a scale of 5 Results: Graduate Student Survey (Average of 4.50)	X			
3. (Results for Indirect Measure 3) Rating learning resources at 3.75 or above on a scale of 5 Results: Student Survey (Average of 4.5)	X			
4. (Results for Indirect Measure 4) 80% of students who graduated in May 2011, August 2011 or December 2010 hired within 6 months of graduation Results: 13/14 (93%) are employed with managerial positions within 6 months	X			
MBA Graduates (2009-2010)				
Val			Angasan	Alaska Bristol Bay Home Authority Manager
Patience			Nyamadzawo	Director of Business Development at Axion
<u>Valentine</u>			<i>Valentine</i>	PR and Marketing coordinator at ementoring africa
En-Chuan			Shen	Employed as a Chief of Financial Officer (CFO)- Taipei Adv Preparatory Academy
Andrea			Dale	Employed as a Music Company Manager at AR
Chanda			Reins	Employed at Southwestern Adventist University as Adj Professor and Taking CPA Exam
Betsabe			Cuevas	Employed by Texas Conference
Lubasi			Ngonda	Employed at Andrews University Mrs. E.G. White C as the Manager

Daniel	Mainda	Employed at Prime Bank as an Analyst in the Corporate Banking division	
Rebecca	Valencia	Employed at Florida Hospital Financial Planning Department	
Duane	Valencia	Employed at Southwestern Adventist University Financial Aid Office	
Konstantin	Morar	Human Resources for Capital Management Services in Buffalo NY	
Calix	Ashby	No Contact	
Danielle	Coleman	Huguley Hospital Business Department	

Proposed Courses of Action for Improvement in Areas for which Performance Targets Were Not Met:	
1.	<i>(Course of Action 1)-</i>
2.	<i>(Course of Action 2)-</i>
3.	<i>(Course of Action 3)</i>
4.	<i>(Course of Action 4)</i>

Student Learning Assessment for <i>(Undergraduate BS Program-Computer Information System and Business)</i>	
Intended Student Learning Outcomes for <i>(Undergraduate BS Program-Computer Information System and Business)</i>	
Undergraduate	
1. To determine student's abilities in writing, group, work, quantitative analysis, problem solving, and community projects and service	
2. To determine whether students completing the baccalaureate business degree program will compare favorably in the business core subjects with those students completing a similar program nationally.	
3. To determine how students rate "quality of instruction methods used to teach business classes"	
4. To determine how students rate "quality of library resources available for their business classes and projects".	
5. To determine how students rate the "content of your classes that you took in your major"	
6. To determine how many Juniors and Seniors participated in S.I.F.E.	
7. To determine the adequacy of preparation of graduating business students to enter the job market.	
Assessment Tools for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Targets/Criteria for Direct Measures:
Undergraduate	
1. 80% scoring "good" or "better" on student portfolio	Individual Portfolio
2. Scoring equal to or better than national mean on business E.T.S. (a). 60% of students in each concentrations score in excess of national average on ETS. (b) Average score of students in each concentration exceeds class average on in-house test. (c) Average score in each concentration exceeds total average in that concentration.	Business ETS Test Business ETS and In-House test. 9 core subjects and 7 concentrations, 8 students.

Assessment Tools for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Targets/Criteria for Indirect Measures:	
1. Rating quality of instruction methods used to teach business courses at least 3.75 on the scale of 5.	Student Survey	
2. Rating quality of library resources at least 3.75 on scale of 5	Student Survey	
3. Rating content of classes in major area at least 3.75 on scale of 5	Student Survey	
4. At least 80% of Business juniors and seniors participating in S.I.F.E. for at least one year.	SIFE Membership Statistics	
5. 80% hired or accepted into graduate program 6 months after graduation.	Contacting graduated students	
Summary of Results from Implementing Direct Measures of Student Learning:	Performance Target Was...	
	Met	Not Met
Undergraduate		
<p>1. <i>(Results for Direct Measure 1)</i></p> <p>The intended outcome was realized. 100% scored “good” or “better”. All business students, including freshmen, are to be given a copy of the rubric so that they clearly understand the business criteria. We will continue to aim for the goal of 80%. On the 6- point scale, there was one student graduated from this major this year, and his score is 83%</p> <p>Besides business department specific and IACBE portfolio assessment criteria, this year business department needs to integrate the four areas of the QEP (Information technology, writing, research and critical thinking) into the business portfolio assessment. It is university common criteria for the portfolio assessment. 100% of senior business students passed QEP portfolio requirements.</p>	X	

<p>2. <i>(Results for Direct Measure 2)</i> There was one student graduated from this major this year, and his socres are: Accounting 70%, Business Finance 70%, Business Law,70%, Economics, 70% Ethics 80%, International, 80%, Management, 80%, Marketing 90%, Q. Methods80% informatrion system 80%</p>	X	
<p>Summary of Results from Implementing Indirect Measures of Student Learning:</p>	Performance Target Was...	
	Met	Not Met
Undergraduate		
<p>1. <i>(Results for Indirect Measure 1)</i> Rating quality of instruction methods used to teach business courses at least 3.75 on the scale of 5. Results: Student Survey (Average of 4.80) There was one student graduated from this major this year. The score for the instructional methods is 4.8</p>	X	
<p>2. <i>(Results for Indirect Measure 2)</i> Rating quality of library resources at least 3.75 on scale of 5 Results: Student Survey (Average of 4.50) There was one student graduated from this major this year. The score for library resource 4.50</p>	X	
<p>3. <i>(Results for Indirect Measure 3)</i> Rating content of classes in major area at least 3.75 on scale of 5 Results: Student Survey (Average of 4.5) There was one student graduated from this major this year. The score for the content of classes is 4.5</p>	X	
<p>4. <i>(Results for Indirect Measure 4)</i> There was one student graduated from this major this year and he joined SIFE for one year only.</p>	X	

5. (Results for Indirect Measure 5) There was one student graduated from this major this year and he got a job in the financial service office.	X	
Proposed Courses of Action for Improvement in Areas for which Performance Targets Were Not Met:		
1. <i>(Course of Action 1)-</i>		
2. <i>(Course of Action 2)-</i>		
3. <i>(Course of Action 3)</i>		
4. <i>(Course of Action 4)</i>		