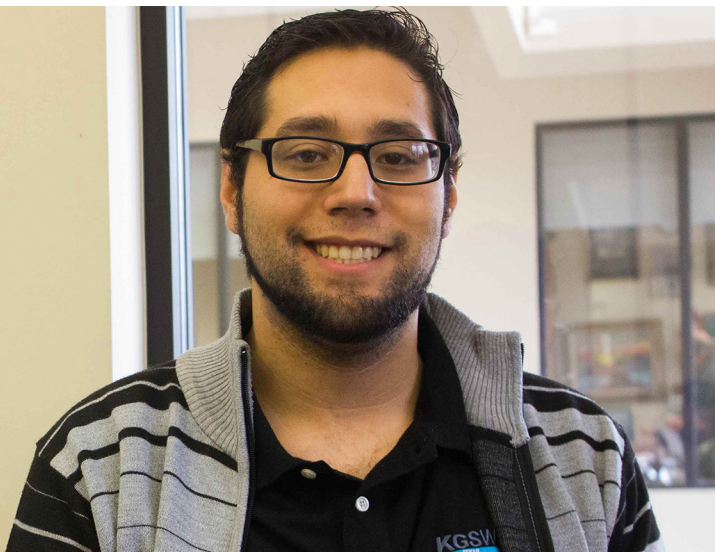


So you want to be a

Radio Announcer



SOUTHWESTERN
ADVENTIST UNIVERSITY



What is a Radio Announcer?

A radio announcer is responsible for creating, producing, and announcing topics over the radio, including entertainment programs, political commentary, news, interviews and weather.

Announcer Tasks

- Present clear, informative and entertaining information to radio audience.
- Research in topics, fact-checking and script/show outline preparation.
- Prepare for personal interviews.
- Work control boards.
- Make public appearances.



“The teachers have done major things in their perspective field. Mr. Agee is an award-winning radio manager and Dr. Robinson is an author and has worked in public relations. It really helps because they’re actually are going through it in real life.”

Javier Ogaz senior communication major



relevant classes we offer

Announcing
Audio Production
Media Techniques

Broadcast Journalism
Broadcasting in America
Advertising

How we can help

Southwestern’s Department of Communication consists of a faculty with decades of experience. Michael Agee has spent 35 years as an announcer and award-winning radio station manager. Students will have direct access to his knowledge as well as immediate access to one of the leading Christian radio stations in Dallas-Fort Worth, the fifth largest radio market in the U.S.

SKILLS NEEDED

- Strong social skills
- Knowledge in music or area of specialty (sports, news, current events)
- Audio editing skills
- Strong public speaking skills, especially impromptu speaking

salary range:
\$20,555 to \$69,754
Top 25 markets
\$100,000+

CONTACT:
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To apply: rahneeka@swau.edu