



Bachelors of Business Administration, B.B.A.

(Finance Concentration)

2017-2018

Additional Sources of Information

WEBSITE:

www.swau.edu

DEPARTMENT CONTACTS:**Chair**

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Faculty

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The Bachelor of Business Administrations degree (BBA) with a concentration in Finance is one of five BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area; Accounting, Management, Marketing, Finance or International Business. The student will develop competencies in integrity, research and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

Job Market

Finance majors will find jobs such as financial analyst, financial manager, personal financial advisor, financial services sales agent, accountant, auditor, loan officer, and budget analyst to name a few. Individuals can work in fields such as the banking industry, investing and insurance, real estate, and corporate finance. Some of our graduates choose to continue their education in graduate school resulting in successful careers in many of these fields at an even higher level.

Job Outlook:

The job outlook for individuals with finance degrees continues to improve. According to the U.S. Bureau of Labor Statistics, between the years 2014 and 2024 there will be a 4.9% increase in jobs for financial specialists and about 21,900 job openings due to growth and replacement needs. Real estate brokers and sales agents will find about 40,300 new jobs between 2014 and 2024 and there will be a need for an additional 37,700 financial managers in the same period.

Earnings:

Earnings potential for graduates with finance degrees vary widely depending on many factors including the geographic location, the industry you choose, position, skills and experience. According to the U.S. Bureau of Labor Statistics (May, 2014), the average annual income for real estate brokers and sales agents is \$55,530.00 while financial specialists earn an annual average of \$71,230.00. The average annual income for financial managers is \$130,230.00.

Educational Qualifications:

A Bachelors degree qualifies an individual for most entry-level positions. However, a graduate degree will significantly increase the potential of obtaining many positions as well as earning potential.

General Education Requirements:

To view general education requirements for this major please visit catalog.swau.edu/Undergraduate/2017-2018.



BUSINESS CORE

ACCT 211	Accounting Principles I	3
ACCT 212	Accounting Principles II	3
BUAD 202	Introduction to Contemporary Business.....	3
BUAD 211	Profiles of Entrepreneurship	3
BUAD 270	Management Information Systems	3
BUAD 301	Principles of Management.....	3
BUAD 311	Business Law	3
BUAD 321	Business Finance.....	3
BUAD460	Ethics & Business Social Responsibility.....	3
BUAD466	Production and Operations Management.....	3
BUAD 472	Business Policies and Strategies	3
ECON 211	Macroeconomics.....	3
ECON 212	Microeconomics	3
MKTG343	Principles of Marketing.....	3

TOTAL: 42

FINANCE CONCENTRATION

BUAD 433	Investment Principles.....	3
BUAD 452	International Finance	3
BUAD 488	Advanced Finance	3
BUAD 493	Money and Banking	3
BUAD	Finance Electives.....	6

TOTAL: 18

REQUIRED COGNATE

CSIS 106	Comprehensive Spreadsheets.....	3
MATH 241	Introduction to Probability and Statistics.....	3

SAMPLE FOUR-YEAR SCHEDULE

	FIRST SEMESTER	SECOND SEMESTER
<i>First Year</i>	ENGL 121—Freshman Composition.....3 MATH 110—College Algebra	BUAD 211—Profiles of Entrepreneurship
	MATH 110—College Algebra	History/Social Science Elective
	UNIV 111—Wellness for Life	Religion Elective
	BIAD 202—Introduction to Contemporary Business.....3	Computer Application Elective
	Life Science Elective.....4	Fine Arts Elective
	TOTAL 15	TOTAL 15
<i>Second Year</i>	ACCT 211—Principles of Accounting I.....3 BUAD 270—Management Information Systems.....3 ECON 211—Macroeconomics	ACCT 212—Principles of Accounting II.....3 COMM 111—Speech
	ECON 211—Macroeconomics	ECON 212—Microeconomics
	ENGL 220—Research Writing.....3	Religion Elective
	MATH 241—Introduction to Probability and Statistics	Physical Science Elective.....4
	KINA Activity Elective.....1	TOTAL 16
	TOTAL 16	
<i>Third Year</i>	BUAD 301—Principles of Management	BUAD 383—Finance Theory & Structure of Financial Markets.....3
	BUAD 311—Business Law.....3	BUAD422—Portfolio Management
	BUAD 321—Business Finance	BUAD xxx—Finance Elective (upper division)
	Literature Elective.....3	Religion Elective
	MKTG 343—Principles of Marketing	History/Social Science Elective
	KINA Activity Elective.....1	TOTAL 15
	TOTAL 16	
<i>Fourth Year</i>	BUAD 452—International Finance	BUAD 433—Investment Principles
	BUAD 493—Money and Banking.....3	BUAD 472—Business Policies and Strategies (Capstone)
	BUAD 460—Ethics & Business Social Responsibility.....3	BUAD 488—Advanced Finance
	BUAD 466—Production & Operations.....3	BUAD xxx—Finance Elective (upper division)
	Religion Elective.....3	History/Social Science Elective
	TOTAL 15	TOTAL 15