

**Public Disclosure of Student Achievement**

**Institution Name:** Southwestern Adventist University

**Business Unit(s) included in this report:** Business Department Overall, Accounting, Finance, International Business, Management, Marketing, and the B.S. in Business.

**Academic Period Covered:** 2017 - 2018

**Date Submitted:** November 1, 2018

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Business Department Overall	Retention rate (from 2018-2019)	71.4%
	Graduation Rate (4 years or less)	33.3%
	Graduation Rate (5 years or less)	42%
	Graduation Rate (6 years or less)	42%
Accounting (BBA)	Retention rate (from 2018-2019)	67%
	Graduation Rate (4 years or less)	50%
	Graduation Rate (5 years or less)	100%
	Graduation Rate (6 years or less)	100%
Finance (BBA)	Retention rate (from 2017-2018)	100%
	Graduation Rate (4 years or less)	67%
	Graduation Rate (5 years or less)	0%
	Graduation Rate (6 years or less)	0%
International Business (BBA)	Retention rate (from 2017-2018)	100%
	Graduation Rate (4 years or less)	50%
	Graduation Rate (5 years or less)	100%
	Graduation Rate (6 years or less)	100%
Management	Retention rate (from 2017-2018)	50%
	Graduation Rate (4 years or less)	0%
	Graduation Rate (5 years or less)	50%
	Graduation Rate (6 years or less)	50%

Marketing (BBA)	Retention rate (from 2017-2018)	71.4%
	Graduation Rate (4 years or less)	34%
	Graduation Rate (5 years or less)	0%
	Graduation Rate (6 years or less)	0%
Bachelor of Science in Business (BS)	Retention rate (from 2017-2018)	40%
	Graduation Rate (4 years or less)	0%
	Graduation Rate (5 years or less)	0%
	Graduation Rate (6 years or less)	0%

**Indicators Used**

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	This is retention of students from 2018 to 2019. It is the % of students who returned minus those who graduated in 2017-2018. For those with dual concentrations, we counted them once for each of their concentration areas. If they did not return for one area or switched areas, we did not count them.
Graduation rate	% of Students who graduated in 2017 to 2018 in 4, 5, and 6 years. To be counted, the student had to start at Southwestern as a freshman in their degree they started in.