

so you want to be a

WRITER



SOUTHWESTERN
ADVENTIST UNIVERSITY



WHAT IS A WRITER?

Salaried writers are typically responsible for providing articles, blog posts, manuscripts, website text, and other creative content for companies. Working hours for a writer may vary.

Writers may work full time, part time, or by commission.

Freelance writers work for themselves, so their income can vary considerably.

Most positions require a bachelor's degree in English, journalism, communication, or a related field.

WRITER'S TASKS

- Revise written material to satisfy needs of clients, directors, or company.
- Create and develop editorial written works, for external and internal communications.
- Develop articles, stories and books for freelance publication.

“

Southwestern offers a lot of opportunities to gain real world experience. There's the radio station, the TV station, and many opportunities for writing.

”

Brisa Ramirez, senior communication major

relevant classes we offer

Convergent Journalism
Reporting
Visual Communication
Writing for Publication

Drama Writing
Narrative Writing
Reporting
Visual Communication

HOW WE CAN HELP

Southwestern's Department of Communication consists of a faculty with decades of experience. Dr. Glen Robinson has written in many areas, and is the published author of 19 books and countless articles and stories. Students will have direct access to his knowledge as well as immediate access to lab facilities to help them grow as future writers.

SKILLS NEEDED

- Mastery of English grammar, spelling and punctuation.
- Advanced writing ability in multiple media.
- Ability to work under supervision and alone.
- Ability to work under pressure.
- Knowledge of social media and SEO.

salary range:
\$25,680 to \$87,440

CONTACT:

Program information: robinson@swau.edu
To apply: rahneeka@swau.edu