



Bachelors of Business Administration, B.B.A.

(Management Concentration)

2017-2018

Additional Sources of Information

WEBSITE:

www.swau.edu

DEPARTMENT CONTACTS:

Chair

Aaron Moses, Ph.D.

Faculty

Joshua Michalski, M.F.M.,
M.S.A.E.

Ana Patterson, M.B.A.

Chanda Reins, M.B.A.

Adjunct

Scott Cain, J.D.

Alex Falcon, M.B.A.

Judy Miles, M.A.

LOCATION:

Pechero Hall

MAIL:

Department of Business
Administration

100 W. Hillcrest Street
Keene, TX 76059

100 W. Hillcrest Street
Keene TX 76059

(800) 433-2240 TOLL-FREE

(817) 202-6794 PHONE

(817) 556-4712 FAX

www.swau.edu

The Bachelor of Business Administrations degree (BBA) with a concentration in Management is one of five BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area; Accounting, Management, Marketing, Finance or International Business. The student will develop competencies in integrity, research and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

Job Market

The job market for Management majors is broad and our Management graduates have found jobs such as human resources, compensation or benefits specialists, purchasing, administration executives, administration assistants, administrative support, data entry and analysis, healthcare administration and support, insurance or medical claims and billing, and many others. Some of our graduates choose to continue their education in graduate school resulting in successful careers in many of these fields at an even higher level.

Job Outlook:

The job outlook for individuals with Management degrees continues to improve. According to the U.S. Bureau of Labor Statistics, between the years 2014 and 2024 there will be an increase of 121,200 (8.3%) jobs for supervisors of office and administrative support workers. Human Resources Specialist's will find about 139,300 new jobs between 2014 and 2024 and there will be a need for an additional 46,600 HR managers in the same period.

Earnings:

Earnings potential for graduates with management degrees vary widely depending on many factors including the geographic location, the industry you choose, position, skills and experience. According to the U.S. Bureau of Labor Statistics, the average annual income for office and administrative support occupations is \$35,530.00 while supervisors of these workers earn an annual average of \$54,400.00. Individuals working in human resources average \$62,590.00 annually while operations specialty managers average as much as \$117,200.00 annually. The average annual income for a CEO is \$180,700.00.

Educational Qualifications:

A Bachelors degree qualifies an individual for most entry-level positions. However, a graduate degree will significantly increase the potential of obtaining many positions as well as earning potential.

General Education Requirements:

To view general education requirements for this major please visit catalog.swau.edu/Undergraduate/2017-2018.





BUSINESS CORE

ACCT 211	Accounting Principles I	3
ACCT 212	Accounting Principles II	3
BUAD 202	Introduction to Contemporary Business.....	3
BUAD 211	Profiles of Entrepreneurship	3
BUAD 270	Management Information Systems	3
BUAD 301	Principles of Management.....	3
BUAD 311	Business Law	3
BUAD 321	Business Finance.....	3
BUAD460	Ethics & Business Social Responsibility.....	3
BUAD466	Production and Operations Management.....	3
BUAD 472	Business Policies and Strategies	3
ECON 211	Macroeconomics.....	3
ECON 212	Microeconomics	3
MKTG343	Principles of Marketing.....	3

TOTAL: 42

MANAGEMENT CONCENTRATION

BUAD 317	Business Communications	3
BUAD 372	Human Resources Management.....	3
BUAD 423	Organizational Behavior.....	3
BUAD 454	International Management.....	3
BUAD	Management Electives.....	6

TOTAL: 18

REQUIRED COGNATE

CSIS 106	Comprehensive Spreadsheets.....	3
MATH 241	Introduction to Probability and Statistics.....	3

SAMPLE FOUR-YEAR SCHEDULE

	FIRST SEMESTER	SECOND SEMESTER
<i>First Year</i>	ENGL 121—Freshman Composition.....3 MATH 110—College Algebra	BUAD 211—Profiles of Entrepreneurship
	MATH 110—College Algebra	History/Social Science Elective
	UNIV 111—Wellness for Life	Computer Applications Elective.....
	BUAD 202—Introduction to Contemporary Business.....3	Religion Elective
	Life Science Elective.....4	Physical Science Elective.....4
	TOTAL	TOTAL
	15	16
<i>Second Year</i>	ACCT 211—Principles of Accounting I.....3 BUAD 270—Management Information Systems.....3 ECON 211—Macroeconomics	ACCT 212—Principles of Accounting II.....3 COMM 111—Speech
	ECON 211—Macroeconomics	ECON 212—Microeconomics
	ENGL 220—Research Writing.....3	History/Social Science Elective
	MATH 241—Introduction to Probability and Statistics	Fine Arts Elective
	KINA Activity Elective	TOTAL
	TOTAL	15
	16	
<i>Third Year</i>	BUAD 301—Principles of Management	BUAD 317—Business Communications.....3
	BUAD 311—Business Law.....3	BUAD 372—Human Resources Management.....3
	BUAD 321—Business Finance	Religion Elective
	MKTG 343—Principles of Marketing	BUAD xxx—Management Electives (upper division).....6
	Literature Elective.....3	TOTAL
	KINA Activity Elective	16
	TOTAL	
	16	
<i>Fourth Year</i>	BUAD 423—Organizational Behavior	BUAD 472—Business Policies and Strategies (Capstone)3
	BUAD 454—International Management	Religion Elective
	BUAD 460—Ethics & Business Social Responsibility.....3	History/Social Science Elective
	BUAD 466—Production & Operations.....3	BUAD xxx—Business Electives (upper division)
	Religion Elective	TOTAL
	TOTAL	15
	15	